



Sponsorship Packages

2024-25 Season

Nidd United was established in 2005 to provide the next stage in football development for young people who play in the Nidderdale friendly league. Taking players primarily from the Nidderdale villages of Ripley, Hampsthwaite & Birstwith, Burton Leonard, Kirkby Malzeard, Pateley Bridge, Bishop Monkton and Scotton. The club is registered to play in the Harrogate & District Junior League from ages 11 (Year 7) upwards

The Club is extremely proud to be an accredited Charter Standard Club, a level of FA accreditation that is a mark of the clubs commitment to quality of training, young people's safety and solid organisation.



CHARTER STANDARD
CLUB



Sponsorship Packages

for every budget



As a grassroots football club run completely by volunteers, we rely on the generosity of our sponsors and supporters to help provide kit and equipment for our teams. Please read below to see our sponsorship packages and benefits.





Sponsorship Packages



- ⚽ Match day ball package - £50 per match
- ⚽ Website Package - £250 per year
- ⚽ Pitch Package - £350 per year per team
- ⚽ Website and Pitch Package - £500 per year per team
- ⚽ Team Jacket Package - £550 per year per team
- ⚽ Team Match Kit Package (shared) - £550-700 per year per team
- ⚽ Team Match Kit Package (exclusive) - £850 per year per team
- ⚽ Coaches package - £1000
- ⚽ Main Club Sponsor Match Kit Package - £500 per team





The Match Day Ball Package

£50
per match

Your sponsorship will:

Help pay for the cost of hiring the referee and other administrative costs associated with hosting a match day.



Benefits to the sponsor include:

- You will be provided with a photo of the team who's match you have sponsored, with your business name or logo on it if provided. We will also promote the occasion of your sponsorship on the club's social media platforms and website news pages.
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.



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£250
per year

The Website Package

Your sponsorship will help:

- Cover the cost of our website and social media platforms, creating a space where both parents and children can engage with the club. Your investment will ensure the website continues to evolve and be a valuable resource for our football club and all its members.



Benefits to the sponsor include:

- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**





The Pitch Package

£350
per year
per team

Your sponsorship will help provide:

- Vital funding for pitch hiring fees that cost the club at least £14,000 per year.
- Winter training facilities on flood lit 3G pitches.
- Help reduce the annual cost of membership to the players as a result



Benefits to the sponsor include:

- On home match days, pop up banners and corner flags with sponsors name or logo will be displayed.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**



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Website & Pitch Package

£500

per year
per team

Combine the Website and Pitch Packages into one cost effective way of sponsoring a team.



NIDD UNITED JFC

Home Teams • Whats On Events Club Info • Contact •

U16S (24/25 SEASON)



Benefits to the sponsor include:

In addition to the Website & Pitch Package benefits:

- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters



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£550

per year
per team

Team Jacket Package

Your sponsorship will provide:

- Rain Jackets with sponsor's name or logo on, for all the players in your chosen team



Benefits to the sponsor include:

- Your business name or logo will be on the back of the teams rain jackets. The jackets are used for multiple training sessions throughout the week and at weekends and worn at the Sunday matches giving your business maximum visibility.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**
- **7 teams require sponsorship**



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£550-£700

**per year
per team**

Team Match Kit Package (Shared Sponsor)

Your sponsorship will provide:

- Match kit shirt, shorts and socks for all the players in your chosen team



***The front of the shirt may have the Club Wide Match Kit Sponsor logo on it, if that has been purchased by another sponsor.**

Benefits to the sponsor include:

- Your business name or logo will be on the back of the team's match kit top* and on the sleeves. The match kits are worn at the Sunday matches giving your business visibility in the local area.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**
- **7 teams require sponsorship**
- **Sponsorship amount depends on squad size**



**CHARTER STANDARD
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Team Match Kit Package (Exclusive)

£850
per year
per team

Your sponsorship will provide:

- Match kit shirt, shorts and socks for all the players in your chosen team



Benefits to the sponsor include:

- Exclusive Sponsorship for the team - your business name or **logo will be on the front & back of the team's match kit top and on the sleeves.** The match kits are worn at the Sunday matches giving your business visibility in the local area.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**
- **7 teams require sponsorship**
- **Sponsorship amount depends on squad size**



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Main Club Match Kit Package

Sponsor the front of all teams**

£500
per year
per team

Your sponsorship will provide:

- Match day shirts, shorts and socks for every player at the club
- The sponsors name or logo on the front of the shirt of EVERY PLAYER IN EVERY TEAM at the junior football club. Over 160 shirts!



****Excluding teams where another sponsor has purchased the exclusive package. All other teams may have a smaller Team Match Kit Sponsor logo on the back of the shirt and sleeves.**

Benefits to the sponsor include:

- For any teams without exclusive Match Kit sponsorship, add your business name or logo as the primary club sponsor on the front** of every match day shirt. The teams play Sunday matches throughout Nidd Valley area, giving your business maximum visibility.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year, but reduced rates are offered for multi-year deals.**



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The Coaches Package

£1000
per year

Your sponsorship will provide:

- Coaches jackets for all of the team coaches/managers at the club with sponsor's name or logo on
- Up to 3 coaches/managers per team will receive jackets



Benefits to the sponsor include:

- Your business name or logo will be on the back of the coaches jackets. The jackets are used for multiple training sessions throughout the week and at weekends and worn at the Sunday matches giving your business maximum visibility.
- Sponsor logo and profile on the club's website
- Promotion on the club's social media platforms
- Advertising opportunities at the club events throughout the year
- Advertising in the club's newsletters
- The knowledge that you are improving the sporting outcomes of the children in the local area, enabling them to build confidence and help development their characters.
- **The sponsorship deal will last for 1 year**
- **Significant multiple year sponsorship discounts available on enquiry**



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How to sponsor the club

If you'd like to sponsor Nidd United JFC, please contact the Club Treasurer at treasurer@niddunited.co.uk with your preferred package for more information



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